



www.earthhour.org

Kingston Unplugged 2010

Support Request

In 2007, 2.2 million homes and businesses turned off their lights off for one hour in Sydney, Australia. Two years later, with support from the World Wildlife Fund, Earth Hour has become a global sustainability and energy awareness movement with 4100 cities in 87 countries participating in Earth Hour.

Last year the city of Kingston decreased consumption by 14% or 13,462 kWh over a normal period while over 600 people attended “Kingston Unplugged”. This year we hope to reach a 20% reduction in electricity consumption during the hour and attendance of 1000 or more.

On Saturday, March 27th from 8:30pm - 9:30 pm, The City of Kingston is darkening downtown for Earth Hour and encouraging residents to head to Springer Market Square between 7:00 and 10:00pm to enjoy performances by local artists, appearances by engaging speakers, sustainability displays, vendors and more - powered by candlelight, positive energy and a solar and wind-charged off-grid battery.

Thanks to time of our volunteers and the generosity of our community “Kingston Unplugged” has become an annual event, three years running. Last year’s primary supporters included The City of Kingston, Utilities Kingston, Corus Entertainment, SWITCH, Outpost Alternatives Inc., Kingston Soundworks, and a group of dedicated volunteers.



We hope that you and/or your workplace will consider becoming a volunteer, cash sponsor, or in-kind supplier of goods & services to this year’s “Kingston Unplugged”. Your confirmed support documents our community’s commitment to Earth Hour and will help the volunteer organizing committee raise leveraged funding to make “Kingston Unplugged” a environmentally and financially sustainable event. To confirm support or discuss support options, kindly contact:

Tricia Knowles, Kingston Unplugged Volunteer Chairperson
kingstonunplugged@gmail.com, (613) 484-5014

Springer Market Square ~ March 27th, 2010 ~ 7:00pm – 10:00pm



Kingston Unplugged 2010 Support Confirmation

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I agree to provide the following to “Kingston Unplugged”, a WWF Earth Hour event:

- Primary sponsorship (Cash or in-kind of \$2500 or more), receiving:
 - Acknowledgement as a Primary Sponsor in radio and television advertising and appearances
 - Logo inclusion on printed materials, event banner, and Kingston Unplugged Website
 - Advertising and/or booth space at the event.

- Secondary sponsorship (Cash or in kind of \$1000 or more) receiving:
 - Logo inclusion on printed materials, event banner, and Kingston Unplugged Website

- A Monetary donation of \$ _____

- Advertising valued at \$ _____

- Equipment, Supplies, or services (contact Volunteer Chairperson)

- In kind donation - raffle item _____

- Volunteer event planning participation _____ hours

- Volunteer event staffing participation _____ hours

Signature: _____ Date: _____

Affiliation: _____

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